



INFORMATION PAGE

Week of September 3rd, 2004

Establishing Rugby in a New Marketplace

Miguel Carner, the President of the Federación Mexicana de Rugby A.C., gave one of the presentations at the **Commerce – Marketing – Sponsorship** session in Cayman (June 10th). His topic was “Establishing Rugby in a New Marketplace”.

We have read in the *Information Page* of the progress being made by Mexico. This has been recognised by the International Rugby Board.

The attached paper outlines the off-field actions and hard work that provide the underpinning for on-field success.

Thanks to Miguel for his excellent paper. It will be of assistance to all Unions.

Best wishes to all.

A handwritten signature in black ink that reads 'Tom Jones'.

Tom Jones
Regional Development Manager